



LOGO VARIATIONS



B/W

REVERSE



SPATIAL STANDARDS

Maintain a minimum distance of .25" between any part of the signature and other elements appearing with it or the edge of the page.



FONT STANDARDS

Scala Family

Regular (body Copy)

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Caps (Emphasis)

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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HEADLINE

Subhead

Body Copy. Duiipit auguero consequip euguera sectet alisi et nosent num quisl delenibh eum alis am quisi enit nullandit, secte minim erostrud tat. Duis aliquat.

LOGO STANDARDS



PMS COATED 1795
PMS UNCOATED 1795
Co M100 Y100 K11



PMS COATED COOL GRAY 11
PMS UNCOATED COOL GRAY 11
Co M0 Y0 K70